

## GOING GREEN

You might not realize how “Green” leather is, especially Townsend Leather. Townsend Leather is produced from bull and steer hides that are sourced and tanned in Europe, then dyed and finished at our manufacturing facility in Upstate New York. We at Townsend Leather are committed to environmentally-safe practices.

### *Did you know?*

◊ **Leather is a by-product of the meat industry.** Tanning reclaims hides from the waste stream of meat production and recycles them into high quality leather. *Leather is post-consumer recycled material.*

◊ **Leather manufacturing is strictly regulated.** The tanning, dyeing and finishing processes are regulated in Europe and in the US to ensure minimal impact on the environment.

◊ **Townsend uses the latest technology.** We use some vegetable-based re-tanning agents and water-based finishing systems and we have recently invested in new production equipment to reduce chemical consumption and emissions by over 30%.

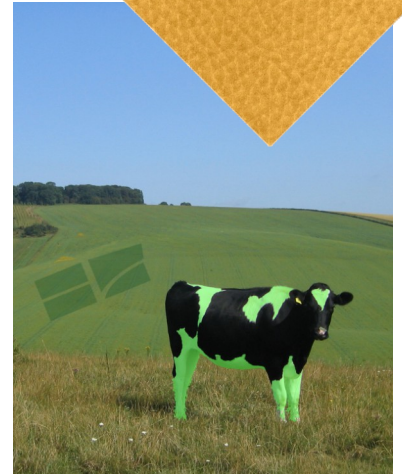
◊ **Townsend offers a waste-reducing Cutting Program.** Our Cutting program helps customers reduce waste in a number of ways. Every hide is utilized to its fullest, and even the leftover scrap is used and recycled to make small leather goods and other leather goods. The Cutting Program also reduces packaging and weight and overall shipping costs.

◊ **Townsend harnesses the power of the “Green Team”.** Our Townsend Green Team has helped facilitate better practices such as energy efficient lighting, an effective recycling program to recycle paper, cardboard, plastic, and glass, and a significant reduction in paper products.

◊ **Leather is naturally resilient.** Townsend Leather is a durable, long-lasting product that does not require replacement or reprocessing to retain its beauty. Leather “settles in” or develops a beautiful patina and so, often becomes more cherished and valued over time.

◊ **Townsend offers solutions to extend the useful life of leather.** Unlike other textiles, leather is easily repaired and restored to its original condition. *The Townsend Leather Group* (joint venture of Townsend Leather and the experts at the Leather Institute) offers all kinds of solutions for repairing and preserving your leather. With leather care and cleaning products, maintenance solutions, and training programs, Townsend Leather Group customers are able to take their green efforts even further.

Through utilizing the waste by-product created by another industry as a raw material, by using the latest technology to exceed all federal, state and local standards for environmental protection, by providing after-market support solutions for maintenance and restoration, and by manufacturing a durable, long-lasting product of high quality, Townsend Leather continues to show its commitment to improving and preserving our planet.



Everyone looks better in Green