



FOR IMMEDIATE RELEASE

**Stacy Garcia, Inc. Debuted First Collection With Townsend Leather At BDNY**

This launch is the first of many from the global brand and New York-based leather manufacturer

December 2015 — Stacy Garcia, the founder and creator of the global lifestyle brand, Stacy Garcia, Inc., showcased products from her first collaboration with luxury leather manufacturer, Townsend Leather, at BDNY between November 8<sup>th</sup> - 9<sup>th</sup> in New York City. The partnership brings together Townsend Leather's time-honored craftsmanship with Stacy Garcia's signature color and style.

Having launched several successful collections ranging from carpeting and wallcoverings to furniture and lighting, a partnership with Townsend Leather was a natural progression for Garcia. Product introductions, including the brand's latest furniture collection, debuted at BDNY, and showcased Garcia's trademark style, pattern techniques, innovative designs, and on-trend color palettes.

The first collection with Townsend Leather offers four designs in an assortment of colors, textures and patterns. **Trifecta**, a small scale triangle pattern which features a lively three dimensional appearance. This architectural design is strategically embossed and flood-coated to play with depth perception, creating a textural surface. Trifecta is available in seven bold colors ranging from refined neutrals to soft hued pastels. As contemporary take on a classic paisley, **Boho Luxe** highlights a large scale droplet design that is embossed and burnished for a naturally well-worn appearance. **Luster**, a hand-rubbed texture designed to complement Boho Luxe, is a burnished and naturally textured leather. Both Luster and Boho Luxe are available in six colors reminiscent of metal accents and vibrant jewel tones. An oasis of calm is created with **Concentric**, a minimalist design featuring consistent circular line work and sleek symmetry. This well-defined pattern is embossed and flood-coated for added dimensional quality. Concentric is available in 5 harmonious colors that echo tones of mineral hues topped with a glossy sheen.

"We were very excited to have debuted our collaboration with Townsend Leather at BDNY this year," says Stacy Garcia. "As a special surprise, we also featured our new Townsend Leather line on another new collection that we launched at the show; a furniture series with D'style. The *Trifecta*, *Boho Luxe*, and *Concentric*, designs adorned pieces of the furniture collection."

For over 40 years, Townsend Leather has specialized in creating high-quality leathers for hospitality, residential, transportation and other specialty-end uses. The family owned business manages the manufacturing process from start to finish, from the initial consultation through design and pattern making, cutting and finishing, to final delivery of the product at their facility in upstate New York.

"Townsend Leather is excited about its collaboration with Stacy Garcia," says Sarah Eckler, Senior Vice President, Sales & Marketing for Townsend Leather. "Stacy's eye for color and texture, and her ability to combine different design elements in striking ways, pairs beautifully with our capabilities as a manufacturer," adds Eckler.

Stacy Garcia, Inc. and Townsend Leather's new partnership expands both company's offerings and will provide the design industry with a premier upholstery option.

**About Stacy Garcia, Inc.**

Founded in 2004, Stacy Garcia is a leading global lifestyle brand with roots in hospitality design, offering inspired product collections across a number of categories including textiles, carpet, wallcovering, furniture and lighting. Renowned for its signature bold and colorful designs and in-depth trend forecasting, Stacy Garcia is the first and only design house to offer a complete design story for the hospitality industry.

Headquartered in New York, the privately held product design company is helmed by founder and Chief Inspiration Officer, Stacy Garcia, who sees design as an empowering form of communication and the brand as one that connects to a lifestyle less ordinary.

Stacy Garcia products are available through exclusive partners and showrooms worldwide. For more information, please visit [www.StacyGarcia.com](http://www.StacyGarcia.com), follow us on [Facebook](#), [Twitter](#), [Instagram](#) and read more on the [Life-Styled.net](http://Life-Styled.net) blog.

**About Townsend Leather**

Townsend Leather is a third-generation, U.S.-based family business and manufacturer of upholstery hides and decorative leathers, supplying the A & D Residential, Hospitality, Home Furnishings, Corporate, Business, and Commercial Aviation, Motorcoach, and Yachting markets internationally. The company prides itself on pushing the boundaries of what is possible from the perspectives of color, texture, pattern and cutting-edge design and technological opportunities.

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