



***Townsend Leather*[®]** **Environmentally Friendly**

Townsend Leather[®] is produced from bull and steer hides that are sourced and tanned in Europe, then dyed and finished in the USA at our manufacturing facility in upstate New York. Tanning reclaims hides from the waste stream of meat production and recycles them into high quality leather. The tanning process is strictly regulated in Europe to assure minimal impact on the environment.

Key “Green” Points by *Townsend Leather*[®]

- All hides re-claimed from the waste stream
- Use only fresh hides
- Free of dangerous Chromes
- Water based finishes
- Post-consumer recyclable
- New production equipment and processes to reduce chemical consumption and emissions by 30 %
- Offer maintenance products and services to extend the useful life and sustainability.

The dyeing and finishing processes that transform the unadorned tanned hide from the equivalent of greige goods into the beautiful colors and textures of *Townsend Leather*[®] are also closely regulated in the US. Townsend uses vegetable based re-tanning agents and water-based finishing systems in its entire leather making. Effluent waters are monitored and pre-treated before they leave our factory to remove any compounds that do not meet state and federal standards, and then receive additional purification in a state-of-the-art wastewater treatment facility engineered to meet the needs of the leather industry, assuring complete environmental compliance.

Townsend Leather[®] is a durable, long-lasting product that does not require replacement or reprocessing in order to retain its beauty and serviceability. Unlike most other fabrics and textiles, *Townsend Leather*[®] may be easily repaired and restored to its original condition when worn or damaged, thereby further extending its useful life – replacement, and therefore new manufacturing, is often not required.

Leather is mankind’s oldest textile and is naturally durable. Leather can handle wear and tear that would easily destroy other materials. It is estimated that leather lasts an average of 4 times longer than fabric coverings; the endurance of leather is unmatched. Many leathers will develop a beautiful patina over time, making leather-upholstered pieces “heirlooms” that are cherished and passed down from generation to generation.

Townsend Leather and its sister company, The Leather Institute, comprise the Townsend Leather Group, a joint venture of companies dedicated to providing leather care products and maintenance solutions that preserve the beauty and prolong the life of fine leather seating. The Leather Institute is the premier leather care and restoration training facility in the world, offering training courses in leather care, maintenance and restoration. Townsend Leather Group has licensed a worldwide network of professional leather care service affiliates who use our proprietary processes to extend the service life of leather seating. Additionally, Townsend Leather Group has carefully formulated a special line of care and cleaning products that are compatible with today’s water-based leather finishes and will not damage the leather surface.

By utilizing the waste by-product created by another industry as a raw material, by using the latest technology to exceed all federal, state and local standards for environmental protection, by providing after-marketing support solutions for maintenance and restoration through Townsend Leather Group, and by manufacturing a durable, long-lasting product of high quality, Townsend Leather continues to demonstrate its commitment to improving and preserving our planet.