

Laser Etching is a unique process of using lasers to engrave leather not involving the use of inks, nor does it involve tool bits which contact the engraving surface. This is a highly customized capability and therefore we treat every project as unique. Your Townsend Representative will help walk through the process of selecting the perfect leather, panel size, and other requirements based on your project needs. Townsend Leather has spent several years perfecting the Laser Etching technique to make your logo or custom design stand out. Estimated lead time for Laser Etching samples is 10 days additional to leather being produced. Please note: this is a basic reference tool sheet only; every leather and image will be slightly different. Customized pricing based on design width, quantity and details. Laser Etching is suitable for most all upholstery applications, including headrests, wall or inset panels.

LASER ETCHING DETAILS

- Engraved on leather, then top coated for added durability
- Maximum etching area of 11"x22"
- Strike-off for approval can be generated before production
- Etching results in a monochromatic image and can show variations in shading

ARTWORK REQUIREMENTS

- CMYK or single color artwork at 300 dpi
 - CMYK artwork will allow for shading
- Artwork must be flattened, no layers
- Submit artwork at 100%
- Accepted File Formats: JPEG, TIFF, PDF, EPS or AI
- Repeated Designs: If artwork is a repeated design, be sure it repeats properly in the direction you wish taking into consideration necessary wrap requirements

VECTOR ARTWORK

- Excellent for creating and personalizing leather pieces with names, logos, small image, etc. and allowing for resizing and precise detail
- Vector file types include: Adobe Illustrator (AI), Encapsulated Postscript (EPS), Adobe Portable Document Format (PDF)
- JPEG, PNG or GIF files are not forms of vector artwork, as these do not allow for editing to text and graphics

Townsend Leather has a highly experienced Graphic Design Department that will assist you through the process. Charges may apply for customizing artwork and support.



LASER ETCHING PROVIDES GREAT RESULTS FOR PRECISE AND VISUALLY DECORATIVE ENGRAVINGS CONTAINING TEXT

