

PROTECTING AND MANAGING THE LIFE CYCLE OF TOWNSEND LEATHER

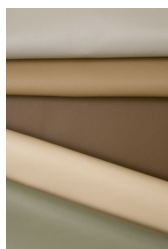
Along with our sister company, The Leather Institute, Townsend Leather is dedicated to producing premium leathers and to providing leather care products and maintenance solutions that preserve the beauty and prolong the life of fine leather seating.

Townsend Leather is a natural product fully chrome-tanned and ideally fat-liquored for long durability under normal use. Occasional routine maintenance will help preserve its beauty and prolong its life.

Proper cleaning techniques and materials are important. *Never* use saddle soap, solvents, abrasives or caustic household cleaners, soaps or dish detergents. These vary widely in strength and in compatibility with today's water-based leather finishes, and may cause damage to the leather surface.

Avoid direct sources of heat and extended exposure to sunlight which may be harmful to leather. Some other basic recommendations follow below.

Townsend Finished Leathers



Finished leathers are aniline-dyed and then lightly enhanced with pigments for color uniformity. A clear top coat is applied for protection. These finishes are soft and breathable yet highly durable, and help resist spotting, staining and color fading.

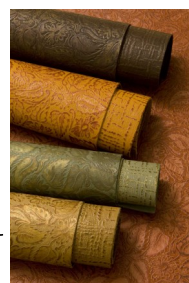
Dust or vacuum leather surfaces weekly to remove light topical soil. Periodic use of Townsend Leather™ Flight Wipes Leather Cleaner for heavier soil, Townsend Leather Ink and Stain Remover™ for more difficult stains and Townsend Leather™ Conditioner/Protector to restore moisture and provide a protective barrier is recommended. Repeat twice yearly for upholstered pieces that receive moderate use and monthly for those that are used more often.

Blot spills immediately with a soft absorbent white cloth, then gently clean, condition and protect with

Townsend Leather™ approved care and cleaning products. Specially formulated color-matched pigments are available for minor repair of scratches in finished leathers. Some skill and experience is required for this re-finishing. Instruction and training is advised. The Leather Institute offers this hands-on training in its *Finishing Touches™* seminars.

Townsend Aniline Leathers

Aniline leathers are also drum-dyed using transparent aniline dyes, but they do not have a pigment finish. This allows all the beautiful natural markings and color variations to show through. Each hide is unique. Some aniline leathers do have a clear top coat, but this provides only limited protection from staining.



Remove light topical soil by gently wiping with a water dampened soft white cloth. Blot spills immediately. Heavier soil should be cleaned with an absorbent white cloth dampened with water and mild non-detergent soap. Do not scrub. Allow leather to air dry away from direct heat.

Townsend Nubuck and Suede

Brush and vacuum to remove topical soil. Blot spills immediately with a soft, white absorbent cloth. Stains may be buffed with an ultra fine abrasive pad (e.g. 3M™ White) using just enough pressure to remove the stain. A soft bristle brush will help restore the soft suede or nubuck nap.



Note: These are general recommendations for common, every day care. Please consult a professional leather care expert with questions or for care recommendations of leather with more extensive damage. Through The Leather Institute, Townsend Leather offers a multitude of ways to extend the life of your leather. Contact your Townsend Leather representative or The Leather Institute (www.leatherinstitute.com) to learn more about the products, services, and training programs available to keep leather looking like new. <http://store.townsendleather.com>